

“1st Thursday...Night Lights”



1st Thursday...Night Lights is a monthly event in which businesses have extended hours (stay open ‘til 8PM) and host special events. Each month has a theme which your business can incorporate into its promotions and activities. It will take place the dates listed below:

- | | |
|----------------------------------|------------------------------|
| May 7th | Cinco De Mayo Chili Cook Off |
| June 4th | Briarcliff Manor Pet Parade |
| September 10th | Boutique Fashion Show |

Please fill out the form below and email scabral@jpmalumni.com or drop off at Images Art Gallery (1157 Pleasantville Road). Make checks payable to Briarcliff Manor Chamber of Commerce. \$40 registration fee will cover all 3 events. (Non Chamber members can join for a fee of \$80 for all 3 events.)

Fee Includes

- Banner to be hung in town
- Poster for store window
- Email blasts by Briarcliff Chamber of Commerce
- Press Releases
- Flag to be hung outside of your business
- Music

1st Thursday ...Night Lights

Name of business: _____
Contact: _____
Address: _____
Telephone: _____ Email: _____

Current Member of BMCC: Yes No
If not a member, I would like to join. Check enclosed for \$100 annual dues.

Participant in 1st Thursday...Night Lights: Yes No
Check enclosed for \$40. (\$80 for non member)